



One by One[™]
MINISTRIES

2021 Annual
Report Summary



A YEAR OF OPPORTUNITIES

2021 certainly provided us with many opportunities to serve our moms! In addition to our regular training on health, safety, and education, COVID and our winter storm gave us opportunities to help our moms take advantage of numerous community resources offering assistance for a range of services from food and rent to mental health.

2021 also gave us several opportunities to grow. We added communities in Tennessee, Mississippi, and Texas and hired a full-time Texas director. We translated our training materials into Spanish, launched Spanish-speaking training sessions, and developed a Spanish page on our website. As 2021 came to a close, we launched a pilot virtual mentoring program, which we plan to have fully functional by the end of 2022.

In this letter, you'll see a quick recap of all you helped us accomplish this year. Look for a more in-depth annual report showing the impact you have had on moms in our communities coming to your email soon.

Of course we couldn't have done any of these things without your support! Thank you for all you do for One by One so that we can reach more moms across our communities. Praying for blessings for you in 2022,

Heather McCaskill
Executive Director

AT ONE BY ONE, OUR MISSION IS TO MENTOR AND EDUCATE NEW MOMS TO PARENT WELL.

OUR VISION IS THAT ALL MOMS ACCEPT GOD'S LOVE AND PARENT WELL SO CHILDREN THRIVE.

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LOOK FOR A FULL VERSION OF OUR ANNUAL REPORT COMING SOON TO YOUR EMAIL

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"Thank you so much for this program and just for everything. My mentor has been truly outstanding and is just like another mother." - OBO Mom

"I think people go into something like One by One thinking, 'Oh, I'm going to help someone' - and that does happen - but the blessings come back so much. (My mom) has blessed me in so many ways - just getting to be a part of her life." - OBO Mentor

"Every mom deserves unwavering help and support to nurture her child. Every child deserves the opportunity to reach his or her God-given potential." - OBO Board Member

"God is at work changing the hearts and minds of One by One moms and their children. He is also impacting the lives of the mentors. It is a privilege to invest in the lives of young families and in doing so invest in God's kingdom." - OBO Donor & Volunteer



2021 BY THE NUMBERS

- 189 Moms Served
- 163 Moms Enrolled in Year 1 Program
- 20 Moms Enrolled in Year 2 Program
- 6 Moms Enrolled in Discipleship Program
- 107 New Mentors Trained
- 22 Sponsoring Churches
- 50+ Community Partners

- 67% of Moms provided with community resources (housing, rent, utility, job placement, daycare, food, counseling)
- 70% of Moms demonstrated growth in emotional/spiritual journey
- 95% of Moms up-to-date on health-care visits and children developing optimally
- 93% of Moms demonstrating progress in parenting skills

2021 HIGHLIGHTS

YOUR FAITHFUL SUPPORT HELPED US BE THE HANDS AND FEET OF JESUS TO OUR MOMS THIS YEAR!

COVID: We were so excited to resume in-person mentoring sessions in 2021! But even before we were able to meet in person, we were still able to help our moms. We created a Memphis emergency resource list for food, clothing, job opportunities, unemployment assistance, children's activities, utilities/rent assistance, eviction information, legal assistance, financial planning, domestic abuse shelters, and mental health resources.

Winter Storm: We provided our moms resources for shelter, transportation, water, food insecurity.

Partnerships: We connected our moms to partners who provided car service, rental assistance, transportation, pack-n-plays, clothing, baby needs, food, and school supplies.

Mother's Day: We provided flowers and gift bags for all of our Memphis moms and gift cards for our community moms.

Claim the Future Gala: We were thrilled to host an in-person gala with the wonderful keynote speaker Dr. Ed Newton of Community Bible Church in San Antonio, Texas.

Christmas Mom Blessing Day: We provided each of our moms a \$50 Walmart gift card, gifts for mom and baby, and a "Cherished" shirt to remind her how much she is loved.

Our volunteers donated almost 1000 hours of their time, a value of about \$25,000.



WHAT WILL YOU HELP US DO IN 2022?

We're excited to continue to grow our Ministry in 2022!

These are a just a few items on our to do list:

- Add three new communities
- Increase the number of moms served by 20%
- Increase number of Hispanic moms served by 20%
- Launch a fully virtual model by December 2022

YOU are the reason we have such ambitious goals! You have blessed us with your time, your financial resources, your prayers, and your donations of gift cards and baby items so that we may bless the moms we serve. Thank you for your continued support.