

2023 ANNUAL REPORT SUMMARY



One by One[™]
MINISTRIES



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"I became a mentor because I get to impact the lives of young mothers and their children, and I also get the opportunity to instill in them the things of God. Thank you to One by One for the opportunity to serve."

- a One by One mentor

A Year of Service

2023 was a year of growth and opportunity, thanks to your continued prayers and support. A question our staff asked this year was, "How can we do more to support our moms?"

A focus for us in 2023 was developing new mentoring delivery models to allow us to serve more moms. We were excited to serve moms virtually as well as in-person and to serve Spanish-speaking moms in their native language.

We celebrated our moms at our annual Mother's Day Mom Blessing Day where we gave each mom a gift to show her we see the hard work she's putting in to parent well and to remind her she is loved!

For this first time, we hosted our annual Christmas Mom Blessing Day in 3 locations: Memphis, San Antonio, and Dallas (for Spanish program moms). We mailed Blessing Boxes to all enrolled moms outside Memphis who could not attend an in-person event. Each mom received a \$50 Walmart gift card, OBO t-shirt, and Christmas gifts for mom and baby. Moms at in-person events also picked up gently used baby items.

Of course none of this would be possible without your continued support. We appreciate you and offer our prayers for blessings for you in 2024.

Heather McCaskill
One by One Executive Director

2023 By the Numbers

- 272 moms served (254 in English; 18 in Spanish)
- 246 moms in Year 1 program
- 22 moms in Year 2 program
- 4 moms in Discipleship program
- 154 new mentors trained
- 88 partnering churches
- 200+ community partners (referral agencies, churches, and community partners)
- 2000+ volunteer hours



2023 Highlights

One by One en Español

This new delivery model has grown rapidly, allowing us to serve Spanish-speaking moms in all of our areas and across the U.S.

Virtual Delivery

This delivery method is also growing, and we now serve mentors and moms across the U.S. (see map for locations). Moms and mentors meet virtually via a platform of their choosing. We mail moms quarterly with all of the materials the moms need for three months of mentoring sessions.

New Website for Moms

Onebyoneformoms.org is our new website dedicated solely to moms.

OBO Events

Dr. Tim Jackson of Hope Fellowship Church in Memphis headlined our annual Claim the Future Benefit in Memphis. Stephanie Newton of Community Bible Church in San Antonio spoke at our annual San Antonio Dinner Party. We are thankful for both speakers and for all who attended and supported both events.

Conferences

One by One staff attended three important conferences in 2023 where we shared about OBO with many churches and agencies: The Tennessee Baptist Convention, the Lifeway Women's Leadership Conference, and the Texas Baptist Evangelism Conference.

New Community

Welcome Booneville, Mississippi, to the One by One family of communities!

Milestone Celebrations

We were thrilled to celebrate with so many of our moms this year who graduated from high school and trade schools, who began college careers, who landed new and better jobs, who found stable housing, who got married, and, most importantly, who found Christ!

Partners

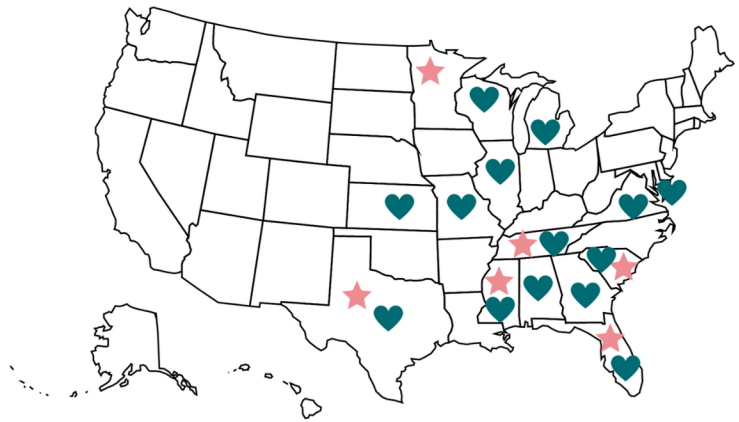
Thank you to our amazing partners: churches, schools, community agencies, volunteers, and donors for your faithful support in providing hours, services, and funds to support our moms! We couldn't do what we do without you!



OBO mentors



OBO moms



"We are so thankful to be able to give this year to a place we hold dearly. Being a mentor has been one of God's greatest blessings in my life. Thank you for all the work you do pouring into these sweet women's lives to grow His kingdom for His glory through relational discipleship every day."
-a One by One mentor and donor



"I love One by One because I have a sense I belong. No one gets turned away. Everyone feels like family. You can get a lot of knowledge - there's a lot of resources. Every day's a process, but my mentor has been there physically, mentally, emotionally, and spiritually and has been a big help. I can turn to her for anything. We go to church. We go to eat. We pray. She prays for me; I pray for her. I feel I have a friend. She'll always be in my life, and I love her very much."
-a One by One mom

2024 A Look Ahead

We have big plans in 2024! As we continue to grow, we will strengthen our operations in our current communities and add new communities to our family. Our goal is to increase the number of moms we serve by 15%. We will release our updated Year 2 Mentor Guide, and we will continue to provide resources and life skills lessons to our moms.

Ready to help? Here's how: 1) volunteer as a mentor or office/event assistant, 2) share OBO with your church and community (we're happy to speak to any group about our program), 3) donate to support moms, and 4) pray for our staff, mentors, and moms.

Thank you again for your continued support!

One by One's mission is to mentor and educate new moms to parent well. Our vision is that all moms accept God's love and parent well so children thrive. Find us on social @onebyoneministries and on the web at onebyoneusa.org and onebyoneformoms.org